

2205 Skyline Drive South

Burnsville, MN 55337

952.297.4653

[kellenbloom@gmail.com](mailto:kellenbloom@gmail.com)

View my work at [kellenbloom.com](http://kellenbloom.com)



# Kellen Bloom

I am a communications and creative professional possessing writing, public speaking, graphics, video, and website design skills. With a passion for conveying information and a keen eye for detail, I am dedicated to bringing ideas to life and making them stand out in the best possible way.

May 2013

## **B.A. in Communication Studies**

University of Minnesota,  
Twin Cities

- Creative
- Detailed
- Organized
- Problem solver
- Collaborator
- Leader
- Proficient in various technologies, including MS Office Suite, Adobe CC, Mailchimp, GA, & WordPress

2013 - Present

## **Content Producer**

### **Sharpened Productions, Edina, MN**

- Create web content, including thousands of articles, videos, and images, for several websites
- Provide email support for thousands of home and enterprise software users
- Complete time-sensitive projects independently and with team members
- Analyze website performance using Google Analytics and other SEO tools
- Help design the layout of webpages to best suit their content
- Assist in the management of software affiliate partnerships

2012 - Present

## **Communications Director**

### **South Metro Vineyard Church, Burnsville, MN**

- Design and maintain the website via WordPress
- Design and distribute a digital and print newsletter using Mailchimp and produce it weekly and monthly
- Create graphics for web and print purposes and videos for online publication with Adobe Creative Cloud apps
- Collaborate with leaders across ministries and churches (from different cultures) to communicate events